



Naming OPPORTUNITIES

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GRAND FORKS CHILDREN'S MUSEUM | CAPITAL CAMPAIGN

From “**Visionary**” to “**Cultivator**”, we invite you to leave a lasting legacy through a variety of naming opportunities throughout the museum. Gifts of all sizes are meaningful and appreciated, and pledges may be fulfilled over multiple years with flexible terms to meet your giving goals.

VISIONARY: Gift of \$5,000,000+

Museum Naming | \$5,000,000 (1 Opportunity Available)

Leave a lasting legacy by naming the Grand Forks Children's Museum itself—the heart of imagination, innovation, and exploration for generations to come. This premier naming opportunity offers unparalleled visibility on the building's exterior, throughout marketing materials, and within the museum experience. It is a powerful way to demonstrate visionary leadership in championing STEAM education and family engagement in our community.

INNOVATOR: Gifts of \$1,000,000+

Grand Lobby | \$2,500,000 (1 Opportunity Available)

Create a lasting legacy at the heart of the museum. The grand lobby offers a meaningful and high-profile way to honor your name or that of a loved one for generations to come.

“Land” | \$2,500,000 (1 Opportunity Available)

Celebrate the spirit of the Red River Valley with a lasting tribute on our Land Level—our main level, permanent exhibit space—home to immersive exhibits inspired by the industries, landscapes, and communities that shape our region's story.

“Sky” | \$2,500,000 (1 Opportunity Available)

Honor the innovation that lifts our region skyward. The Sky Level (our 2nd level permanent exhibit space) features dynamic exhibits on aviation, weather, and space—celebrating the Red River Valley's contributions to flight, exploration, and forward-thinking industries.

“Grow” | \$2,500,000 (1 Opportunity Available)

Inspire growth, curiosity, and connection. This vibrant two-story climber physically and symbolically links the Land and Sky levels—encouraging kids to explore, stretch, and reach new heights.

Land Galleries | \$1,000,000 (3 of 6 Opportunities Available)

Honor our region's heritage through six distinctive gallery naming opportunities on the Land Level: **Friendly Fields**, **Seed to Market** (sold), **Habitat Haven** (sold), **River Valley** (sold), **Story Tree**, and **Tot Terrain**. Each gallery offers a way to leave a legacy rooted in the Red River Valley.

The Clubhouse | \$1,000,000 (1 Opportunity Available)

Spark imagination in the Clubhouse, a space that will host rotating exhibits and experiences, offering fresh opportunities for learning and play with every visit—making your name part of the museum's most dynamic destination.

ADVENTURER: Gifts of \$500,000+

Sky Galleries | \$500,000 (7 Opportunities Available)

Celebrate the spirit of exploration with naming opportunities across the Sky Level's galleries. From flight and space in **Fly High**, **Stellar Shapes**, and **Orb Realm** to weather and wind in **Whirlwind Wonders**, **Storm Sky**, **Cloud Loud**, and **Sky Symphony**—each gallery invites curious minds to reach for the stars while honoring your legacy.

Land Exhibits | \$500,000 (Several Opportunities Available)

Bring stories of the Red River Valley to life by naming individual exhibits within our Land Galleries. Each exhibit offers a hands-on opportunity to connect your name with the experiences that shape young minds.

Grow Exhibits | \$500,000 (Several Opportunities Available)

Support imagination in motion by naming individual exhibits within the Grow climber. Each interactive element invites kids to climb, explore, and connect between levels—making your name part of a dynamic journey of discovery and play.

The Hall | \$500,000 (1 Opportunity Available)

Make your mark on a vibrant hub for community and creativity. As a flexible space for events, programs, and celebrations, **The Hall** offers high visibility for donors at the heart of the museum's main level.

Grand Staircase | \$500,000 (Sold)

The Studio | \$500,000 (1 Opportunity Available)

Inspire creativity and imagination in **The Studio**—a dynamic space on the 2nd level for art, design, and hands-on expression—offering a meaningful opportunity to support the next generation of makers and dreamers.

Outdoor Plaza Space | \$500,000 (1 Opportunity Available)

Be part of the museum's most inviting outdoor space. Our outdoor plaza will host festivals, concerts, and open-air programs—offering a lively and welcoming setting for your name to shine in the heart of the community.

STAR SEEKER: Gifts of \$250,000+

Land Exhibits | \$250,000 (Several Opportunities Available)

Each of our Land Galleries is made up of multiple exhibits, which are available for naming at different levels of giving.

Sky Exhibits | \$250,000 (Several Opportunities Available)

Inspire wonder from the ground up by naming exhibits within the Sky Level galleries. As in the Land Galleries, the Sky Galleries will have many exhibits available for naming at different levels of giving. These interactive exhibits will encourage imagination and discovery—making your support a visible part of every child's journey through the skies.

STAR SEEKER: Gifts of \$250,000+

Grow Exhibits | \$250,000

(Several Opportunities Available)

Celebrate the joy of exploration with naming opportunities for individual features inside the Grow climber. From tunnels to tactile walls and peek-through, each element offers a unique, playful way for your name to become part of a child's climbing adventure.

The Launchpad & The Landing | \$250,000

("The Launchpad" is Available)

Support learning and creativity in two flexible programming rooms on the Sky Level—"The Launchpad" and "The Landing." These rooms will be ideal for workshops, camps, and special events. Each space offers a unique opportunity to inspire and engage young explorers.

Guest Services | \$250,000

(1 Opportunity Available)

Welcome every guest with your name in this essential hub for tickets, treats, and take-home treasures. This high-traffic space ensures lasting visibility at the start of every museum adventure.

Outdoor Play Area

\$250,000

(3 Opportunities Available)

Our outdoor play area will feature natural materials and open-ended structures that spark imagination, movement, and connection—offering a joyful and lasting space for your name to grow with every adventure.

Outdoor Learning Gardens

\$250,000

(1 of 2 Opportunities Available)

Plant the seeds of curiosity in a space where nature and learning grow together. The Outdoor Learning Gardens offer hands-on exploration of science, sustainability, and the seasons—making your name part of every discovery under the open sky.

Art Gallery | \$250,000

(Sold)

Explorer: Gifts of \$100,000+

North Patio | \$150,000

(1 Opportunity Available)

Extend the museum experience into the open air. Located just off "The Hall", the North Patio is a flexible outdoor space for programs, events, and everyday play—offering a welcoming setting for your name to shine in every season.

Sky Exhibits | \$100,000

(Several Opportunities Available)

As in the Land Galleries, the Sky Galleries will have many exhibits available for naming at different levels of giving.

Regional Art Installations

\$100,000

(1 of 4 Opportunities Available)

Honor creativity by supporting regional art throughout the museum, celebrating local artists and culture, weaving your name into the visual storytelling and spirit of our community.

Outdoor Landscaping

\$100,000

(5 Opportunities Available)

Naming a landscaped bed offers a unique way to be part of the natural charm that welcomes guests and frames every visit with color and care.

Guest Lockers | \$100,000

(Sold)

Vestibule

\$100,000

(1 Opportunity Available)

Make a striking first impression. This light-filled glass vestibule, or entryway, welcomes every guest into the museum, offering high visibility and a meaningful opportunity to connect your name with moments of wonder from the very start.

Path Finders: Gifts of \$50,000+

Reading Nooks | \$50,000

(2 of 4 Available)

Tucked near the entrance, these cozy reading nooks invite families to pause, explore stories, and spark imagination, making your name part of peaceful, meaningful connections.

Restrooms | \$50,000

(2 Available - 1 set on each floor)

These essential, high-traffic spaces provide a unique opportunity for visible and meaningful recognition in a setting that supports families throughout their visit.

Wellness/Calm Rooms | \$50,000

(2 Available - 1 on each floor)

These quiet spaces offer a peaceful retreat for nursing parents, visitors with sensory needs, or anyone needing a moment to recharge, making your name part of a welcoming museum experience.

Staff Project Cove | \$50,000

(1 Opportunity Available)

This behind-the-scenes space is where programs are planned, exhibits are built, and ideas come to life—making your name part of the innovation that drives every visitor experience.

Staff Lounge/Meeting Space

\$50,000

(1 Opportunity Available)

This dedicated space offers staff a place to collaborate, recharge, and connect—making your name part of the care and creativity behind every museum moment.

Elevator | \$50,000

(Sold)

Cultivators: Gifts of \$25,000+

Administrative Offices | \$25,000

(2 Opportunities Available)

The administrative offices offer a meaningful way to champion the mission behind the scenes.

Staff Work Pod | \$25,000

(1 Opportunity Available)

Support the daily efforts of the museum team—offering a unique opportunity to honor the people behind the scenes.

Exhibit Workshop | \$25,000

(1 Opportunity Available)

Make your name part of the magic behind every visitor experience.

Exhibit Storage | \$25,000

(1 Opportunity Available)

A behind-the-scenes opportunity to support the museum's long-term creativity and care.

Loading Area | \$25,000

(1 Opportunity Available)

This essential space keeps the museum running smoothly, providing a practical and meaningful way to be part of the behind-the-scenes operations.